



Strategic Plan

2015 - 2019



**Youth
Solutions**

Promoting Health • Preventing Harm



The Strategic Plan

Youth Solutions is a youth alcohol and other drug prevention and health promotion charity working with young people aged 12 – 25 years.

We also work with all those who support young people including parents, educators, community leaders and corporate partners.

Our Strategic Plan for 2015 – 2019 involved consultation with our service users, stakeholders, staff and Board. Their feedback, ideas and suggestions have been incorporated.

Our Strategic Plan ensures that our vision of improving the health, wellbeing and resilience of our young people and community remains at the forefront of everything that we do.

Our Strategic Plan enables us to focus our strategic directions that will build our capacity to create a strong and sustainable future for Youth Solutions and the community we serve.

We look forward to reporting our achievements in the coming years.

Kind regards

Geraldine Dean
CEO, Youth Solutions

Peter Campbell
President, Youth Solutions

Strategic Directions Statement

VISION

Improving the health, wellbeing and resilience of our young people and the community

MISSION

To provide leadership in alcohol and other drug prevention and health promotion

VALUES

Empowerment
Professionalism and integrity
Inclusion
Community development

STRATEGIC PRIORITIES

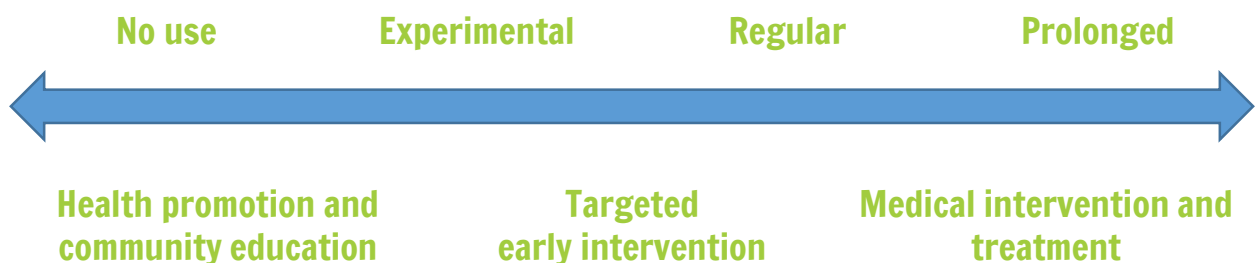
Community
Excellence
Capacity

GUIDING PRINCIPLES

Prevention and early intervention
Harm minimisation
Health promotion
Social marketing
Youth participation

Frameworks

THE CONTINUUM OF ALCOHOL AND OTHER DRUG USE



Youth Solutions focuses their services on health promotion, community education for service users who are not currently drug users as well as targeted early intervention for service users who are currently using drugs on an experimental or regular basis.

THE CONTINUUM OF YOUTH PARTICIPATION



Youth Solutions fosters a culture of youth participation by engaging young people through all four stages, including providing advisory, community engagement and peer education opportunities.

Priority Area 1: Community

GOALS

- 1.1** Develop a responsive and flexible approach to youth alcohol and other drug prevention, including engagement with marginalised groups of young people.
- 1.2** Provide innovative and flexible avenues for information and referral.
- 1.3** Develop mutually beneficial engagement partnerships to strengthen sector capacity and support positive community action.

OBJECTIVES

- 1a** Deliver alcohol and other drug prevention and early intervention projects for young people.
- 1b** Deliver health, wellbeing and resilience education for young people and key stakeholders, including educators and parents.
- 1c** Implement health promotion and social marketing campaigns in the community.
- 1d** Implement outreach programs.
- 1e** Provide information and referral services to young people and the wider community.
- 1f** Work in partnership with other youth and health services.
- 1g** Maintain a strong culture of youth participation.
- 1h** Host and attend community events and activities.

Priority Area 2: Excellence

GOALS

- 2.1** Remain transparent and accountable to funding bodies, corporate partners and the community.
- 2.2** Maintain commitment to evidence-based practice for prevention and health promotion.
- 2.3** Maintain a culture of learning, sharing knowledge and skills, and continued professional development.

OBJECTIVES

- 2a** Submit all reports required from external funding bodies on a timely basis.
- 2b** Develop and distribute reports and documents to corporate partners, service users and stakeholders regarding organisational performance and outcomes achieved.
- 2c** Research and maintain knowledge of currently accepted best practice for prevention and health promotion, incorporating findings into programs and projects where necessary.
- 2d** Seek appropriate professional development opportunities for the Board and staff, in line with position descriptions and responsibilities.
- 2e** Continue sharing knowledge and skills with the Board, staff and other workers to enhance service governance and service delivery.

Priority Area 3: Capacity

GOALS

- 3.1** Create opportunities to enhance service capacity and sustainability.
- 3.2** Maintain a well-managed organisation, including planning workforce development, consumer feedback and service evaluation.

OBJECTIVES

- 3a** Seek fundraising and income generation opportunities through corporate sponsorship, government grants, community grants and donations.
- 3b** Build and maintain partnerships with corporate partners, local governments and other youth or health services.
- 3c** Develop and maintain systems for workforce development, including physical and human resources.
- 3d** Develop and maintain systems for service users and stakeholders to provide feedback to Youth Solutions.
- 3e** Develop and maintain systems for service evaluation, including feedback from workshop and presentation participants and support workers.

Office

**Suite 13 Level 4
Macarthur Square Shopping Centre
200 Gilchrist Drive
Campbelltown NSW 2560**

Post

**P0 Box 112
Macarthur Square NSW 2560**

Contact us

**02 4628 2319
info@youthsolutions.com.au**

YOUTHSOLUTIONS.COM.AU

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